

Jacob Difede

UX/UI Designer

A designer open to work who enjoys presenting solutions to clients and bringing their vision to life. Experienced in creating industry-leading websites and applications that focus on the goals and intentions of the end user, while ensuring the needs of the client are met through clear communication and transparency.

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Experience

UX/UI Designer

AlphaWorks, Bitwise Industries · Oakland, CA

September 2021 - February 2023

- Delivered user flows, wireframes, user interfaces and prototypes that incorporated new features into existing products.
- Presented solutions to clients, articulating how the designs would support their success metrics.
- Conducted user research to determine design requirements. Analyzed user feedback to improve design quality.

Package Handler

Fedex · Tracy, CA

October 2020 - April 2021

- Handled the flow of 400+ packages an hour in order to maintain a steady rate of fulfillment in the facility.
- Handled the logistics of scanning and controlling flow of packages to their respective destinations.
- Practiced time management during graveyard shifts from 4am to 9am and supported team members

Volunteer Experience

Co-Teacher

Bitwise Industries · Oakland, CA

June 2022 - August 2022

- Guide students on an introductory course to coding, Websites for Beginners, including HTML, CSS, and Github.
- Support UX/UI Design Lead during class sessions, focusing on student success by highlighting the importance of design in site development and how that can improve user experience.
- Mentored study groups and after class tutoring to ensure student success during each course session on a weekly basis.

Tools



Skills

User Interface Design
User Experience Design
User Research
Information Architecture
Visual Design
Prototyping
Wireframing
Design Systems
Web Design
WCAG
Problem Solving
Time Management
Teamwork
Communication

Education

Modesto Junior College

Computer Science
2020

Department of Labor

UX/UI Design Certification
September 2021 - February 2023

Projects

Circle Properties
Cultural Arts Rotary Club
Rogue Fest
Legion of Valor Museum